

JHARKHAND STATE CRICKET ASSOCIATION

INTERNATIONAL STADIUM COMPLEX,
H.E.C. CAMPUS, DHURWA, RANCHI- 834004.

JSCA/RNC/265/249/2026-27

12th September, 2026

Sub: Exclusive In-Stadia Advertisement Rights for the 2nd T20I Match between India and West Indies scheduled on 9th October, 2026 at JSCA International Stadium Complex, Ranchi.

ADDENDUM / CORRIGENDUM

With reference to EOI No. JSCA/RNC/265/245/2026-27 dated 10.09.2026, the following amendments are hereby made to the EOI:

1. Revised Clause 2.1 – Eligibility

Existing Clause 2.1:

"Minimum 5 years' experience in cricket in-stadia advertising rights."

Revised Clause 2.1:

"The Bidder must have successfully handled at least one (1) international cricket event in India involving in-stadia advertising rights, in association with any BCCI-affiliated State Cricket Association."

2. Revised Clause 2.2 – Eligibility

Existing Clause 2.2: cricket matches, including experience with at least 3 BCCI-affiliated State Cricket Associations."

Revised Clause 2.2:

"The Bidder must have relevant experience in handling in-stadia advertising rights for international cricket matches in India, with at least one such event conducted in association with a BCCI-affiliated State Cricket Association."

3. Revised Clause 2.4 – Average Annual Turnover

Existing Clause 2.4:

"Average annual turnover of at least Rs.30.00 Crores during the last three consecutive financial years, duly certified by a Chartered Accountant."

Revised Clause 2.4:

"Average annual turnover of at least Rs.10.00 Crores during the last three consecutive financial years, duly certified by a Chartered Accountant."

All other terms, conditions and provisions of the EOI shall remain unchanged.

For Jharkhand State Cricket Association



(V. Satyanarayana)
C.E.O.