

JHARKHAND STATE CRICKET ASSOCIATION

INTERNATIONAL STADIUM COMPLEX,
H.E.C. CAMPUS, DHURWA, RANCHI- 834004.

JSCA/RNC/50/348/2025-26

8th October, 2025

Sub: Expression of Interest (EOI) for In-stadia Advertisement Rights for 1st One Day International Match between India and South Africa to be held on 30th November, 2025 to be hosted by Jharkhand State Cricket Association (JSCA) at its International Stadium Complex at Dhurwa, Ranchi.

NOTICE INVITING EXPRESSION OF INTEREST

Jharkhand State Cricket Association has an International Stadium Complex at Dhurwa, Ranchi. It has over 40,000 seating capacity and spread over about 25 acres of land. It is located in close vicinity of newly constructed High court and Vidhan Sabha and bound from three sides with 4 Lane roads. It is a Test match venue and has hosted several International cricket matches including Test, One day International and T20 matches on regular basis which are watched by thousands of spectators who visit the ground and millions who watch the matches on electronic media. The stadium has got ample advertising area above ground.

Sealed EOI's are invited from reputed agencies for exclusive In-stadia Advertisement Rights for the abovementioned one day international match excluding central sponsorship rights of the Board of Control for Cricket in India (BCCI). Agencies with International experience & reputation fulfilling the following eligibility criteria are eligible to apply for this tender.

Cricket In-stadia advertisement rights means sole exclusive advertising rights on-ground and above ground. On-ground includes 12 feet height in the sight screen area and upto 3 feet on other areas of the ground and above ground includes above 12 feet high from the playing surface on the sight screen area and above 3 feet height from the playing surface on other areas other (than those reserved with BCCI).

1. ELIGIBILITY CRITERIA

- ❖ The Bidder should have at least five years' experience in Cricket In-stadia advertisement rights for cricket and should have work experience in similar capacity currently with at least 3 (three) State Cricket Associations affiliated to the BCCI for in-stadia advertisement rights for international men's cricket matches.
- ❖ The participants must be an entity of good repute with a proven track report in the field of providing In-stadia advertisement rights for cricket in India.
- ❖ The net worth of the Tenderer as on the date of submission must not be less than Rs.20 (Twenty) Crores. The Tenderer should provide Chartered Accountants certificate, certifying that the average annual turnover of the participant is not less than Rs.30 (Thirty) Crores for the last three consecutive financial years.
- ❖ An affidavit by the authorised person of the firm/agency/company to the effect that none of the partners/directors/ proprietors/ employees is/are a member of the JSCA/sub committees of JSCA/ or is/are barred by the BCCI rules on Conflict of Interest.
- ❖ No consortium or partnership will be permitted.

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2. SUBMISSION OF EOI

- ❖ EOI's shall be submitted in A SEALED COVER and super scribing.
- ❖ EOI FOR SOLE-IN-STADIA ADVERTISING RIGHTS

2.1: The Sealed cover should contain the following:

- ❖ Necessary documents described herein before under Clause 1 eligibility criteria to establish fulfilment of those criteria.
 - ❖ The Registration details of the firm/ company along with necessary documentary proofs showing valid legal status.
 - ❖ Name and addresses of all the directors/ proprietors of the firm as it stands on the date of application.
 - ❖ Name and address of the bankers of the firm/ company.
 - ❖ GST registration details of the firm/ company.
 - ❖ PAN card details of the firm and its directors/ proprietors.
 - ❖ The bidder shall furnish Income Tax returns duly submitted for the last three financial years.
- Failure to submit any of the abovementioned documents may render the application a nullity.

2.2: DUE DATE OF SUBMISSION & TIME

The EOI's can be submitted latest on 13.10.2025 by 16:00 Hrs.

2.3: PLACE OF SUBMISSION OF EOI

Office of the
The Honorary Secretary,
Jharkhand State Cricket Association (J.S.C.A.)
International Stadium Complex,
H.E.C. Campus, Dhurwa,
Ranchi – 834004.
Phone No. – 0651-2402009.

3. AUTHORITY OF PERSON SIGNING DOCUMENTS

The person signing the offer/contract should have authority to sign either through Board Resolution or as Power of Attorney and if, it is found that the person signing has no authority to do so, JSCA may, without prejudice to other civil and criminal remedies, cancel the offer/contract and hold the signatory liable for all costs and damages. The EMD submitted may be withhold.

4. EOI's received within the prescribed deadline will be evaluated based on eligibility, past performance and capability. Shortlisted applicants may subsequently be invited to submit detailed proposals or financial offers through a Request for Proposal (RFP) process.

5. CONTRACT PERIOD

Contract period shall be for the day of the 1st One day International Match between India and South Africa to held on 30th November till the end of the match.

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6. TERMS OF PAYMENT

The Agency shall pay to JSCA the agreed value of the rights in full at least 15 days before start of the match.

7. NO CLAIM OR COMPENSATION FOR SUBMISSION OF EOI

The JSCA reserves the right to accept or reject any or all EOI's without assigning reasons.

Submission of EOI does not confer any right or obligation for award of contract. Any dispute arising out of this notice shall be subject to jurisdiction of courts in Ranchi, Jharkhand.

Any firm/company or person, whose EOI is not accepted shall not be entitled to claim any costs, charges, expenses of/and incidental to/or incurred by them through or in connection with their submission of EOI, even though JSCA may elect to withdraw the Invitation to submit EOI.

8. The prospective bidders may visit the stadium and acquaint themselves with the actual space available for display and obtain clarification, if any, in advance from JSCA before submitting the EOI.
9. All information and documents required as per this notice must be furnished with the EOI. Failure to provide the information and/or documents as required may render the bid unacceptable.
10. JSCA reserves the right at its discretion to reject/ accept any tenders, cancel or retender without assigning any reason whatsoever and amend /alter the terms and conditions of the tender for the benefit of JSCA.

For Jharkhand State Cricket Association


(Saurabh Tiwary)
Honorary Secretary.